

Support for Market Towns – Since MTIPs Adopted

Welcome Back Funding: Town Council Activities

Town Council Project / Activity	How activities were delivered and budget
Bromyard	
<ul style="list-style-type: none"> Improvements to public rights of way / cycling routes; working with private landowners and highways to develop potential enhancements to public routes with low intervention strategies: <ul style="list-style-type: none"> Flowerpots in alleyways – (find irrigation solutions) Murals on walls and paving 	<ul style="list-style-type: none"> Town Council commissioned Rose Regeneration find solutions within time frame to enhance public alleyways and routes working with highways and property teams – low intervention, low maintenance and no infrastructure costs. Commission artists, graphic designers to work with mural artists on scheme. Team to project manage. (£20,000 from Great Places to Visit Fund = £30,000 Total)
<ul style="list-style-type: none"> Re-imagine the historic market square with a new brand and narrative for Bromyard to address its history, food, culture and current food and rural life 	<ul style="list-style-type: none"> Rose Regeneration commissioned a marketing and events company to lead on a programme of market events, food festival marketing and promotion of the spring and summer of events to attract tourists. (£20,000 from Great Places to Visit Fund = £30,000 Total)
Kington	
<ul style="list-style-type: none"> Provision of lights, banners and infrastructure for events and festivals but specifically for Christmas 2021 	<ul style="list-style-type: none"> Installation of lights, banners and supporting infrastructure in the High Street and nearby streets, centred on the Market Hall in the centre of Kington
<ul style="list-style-type: none"> To provide marketing support for winter food festival 	<ul style="list-style-type: none"> Through the provision of leaflets, banners, posters, online marketing activities including pre event marketing for events such as the Makers Festival, Walking Festival and Kington Festival
Ledbury	
<ul style="list-style-type: none"> Hire of LED Christmas Trees in 2021 	<ul style="list-style-type: none"> 50 LED Christmas Trees will be hung on the Hanging Basket hooks around the town
<ul style="list-style-type: none"> Supply of Christmas tree in cemetery chapel for Candle Lighting event 	<ul style="list-style-type: none"> 8ft Christmas Tree to be purchased from local Christmas Tree supplier
<ul style="list-style-type: none"> Hire of gazebos for use by Market Stall holders at the Christmas event 	<ul style="list-style-type: none"> Installed gazebos
<ul style="list-style-type: none"> To purchase 6 x lamp post projecting banners and infrastructure 	<ul style="list-style-type: none"> Installation of infrastructure to 6 lamp posts on the way into Ledbury
<ul style="list-style-type: none"> Maintenance to Bye Street Toilets 	<ul style="list-style-type: none"> Carried out maintenance to the Bye Street Toilets to enable them to be reopened for use by residents and visitors to Ledbury
<ul style="list-style-type: none"> Provision of additional Covid signage and hand sanitisers 	<ul style="list-style-type: none"> Completed
<ul style="list-style-type: none"> Film / Book themed Saturday 	<ul style="list-style-type: none"> Linked the event to World Book Day (30/03/2022) and Ledbury's cultural heritage Hold a fancy dress competition Hold story telling events in venues around the town
<ul style="list-style-type: none"> Hire of Disney Characters and other expenditure for Christmas Lights Switch on event and Late night shopping event 	<ul style="list-style-type: none"> Hire of character and singer for Christmas Events

Town Council Project / Activity	How activities were delivered and budget
<ul style="list-style-type: none"> Trees and shrubs and planters for Ledbury in Bloom and Town Trail 	<ul style="list-style-type: none"> Work with Ledbury in Bloom to provide new planters around the town to supplement and in some cases add to those already provided in the town but in need of replacement. Both organisations have been contacted in respect of this project and are working together to establish what is required (£5,000 from Great Places to Visit Fund)
Leominster	
<ul style="list-style-type: none"> <u>Bus Station Project</u>: Greening Leominster's Bus Station: work in collaboration with Leominster in Bloom to improve Leominster bus station through planting. 	<ul style="list-style-type: none"> Permission for works requested from Herefordshire Council. A works schedule and maintenance plan implemented in collaboration with Leominster in Bloom. Works will included: Watering and maintenance work will be undertaken by Leominster Town Council.
<ul style="list-style-type: none"> <u>Business Liaison and Support Project</u>: Leominster Independent Shops – promotional event 	<ul style="list-style-type: none"> Recruited a Project Manager to carry out this vital project.
<ul style="list-style-type: none"> <u>Temporary Toilets</u>: Providing additional temporary toilet facilities in Central Car Park 	<ul style="list-style-type: none"> Through an external contractor.
<ul style="list-style-type: none"> <u>Extra cleaning</u>: Additional Street Cleaning on Saturdays 	<ul style="list-style-type: none"> 17 x 4 hours = 68 additional
<ul style="list-style-type: none"> <u>Through the wardrobe event</u>: free Children's Event 	<ul style="list-style-type: none"> Town Council staff and councillors delivered this free event in the town council building and garden.
<ul style="list-style-type: none"> <u>Tree works in Leominster Town Centre</u>: pollarding of 4 trees on Etnam Street and 4 trees on West Street 	<ul style="list-style-type: none"> A tree surgeon completed works – including appropriate traffic management
Ross-on-Wye	
<ul style="list-style-type: none"> Town & Country Trail maintenance; Improvements to public rights of way/ cycling routes. To carry out works on existing infrastructure and improve this heavily used Trail. The scope of works will be to; <ul style="list-style-type: none"> Scrape trail Install new stone Clear ditches 	<ul style="list-style-type: none"> The work delivered through BBLP/ Highways Authority as part of the Community Commissioning Model

Other Support for Market Towns

Town Council Project / Activity	How activities were delivered and budget
Bromyard	
UK Shared Prosperity Funding	
Cultural Grants <ul style="list-style-type: none"> Bromyard Local History Society received a grant of £9,000 for its Food Stories of Bromyard exhibition. Bromyard Community Arts received a grant of £4,582 for its Arts for Everyone programme. 	
Community Grants <ul style="list-style-type: none"> Conquest Theatre Trust Ltd received £8,543 to upgrade the theatre lighting. Herefordshire Young and Young Adult Carers CIC, based as Bringsty, received £14,712 to support young carers with clubs and outings. 	
Festival & Events Grants <ul style="list-style-type: none"> Nozstock Ltd. received £15,000 towards Nozstock the Hidden Valley Festival. Bromyard Christmas Lights Association Ltd. received £11,850 towards Bromyard Christmas Lights Switch-On Event Parades, Entertainment and Local Business Promotion. Bromyard Folk Festival Limited received £6,621 towards the Bromyard Folk Festival. Bromyard Pride C.I.C. received £1,472.71 towards the Bromyard Pride Festival. 	
Section 106 Investment	
Transport & Highways - £106,182.50 <ul style="list-style-type: none"> Pedestrian improvements along Tenbury Road from the Porthouse Rise housing estate down to the Porthouse Industrial Park. Work consists of footway widening and tactile paving adjustments to help improve pedestrian safety on the route into the town centre 	
Sports - £103,960.37 <ul style="list-style-type: none"> Supporting Bromyard Bowmen to deliver a replacement roof at their facility Bromyard Rifle Club to deliver improved kitchen and toilet facilities 	
Education - £36,900.57 <ul style="list-style-type: none"> Supporting Queen Elizabeth High School to install a third generation synthetic sports facility 	
Wetland phosphate mitigation - £20,847.00 <ul style="list-style-type: none"> Using funding to continue to manage the Luston wetland and invest in further phosphate mitigation schemes 	
Highways Investment Approx. £800K of Highways works in and around Bromyard including: <ul style="list-style-type: none"> A44 between Bromyard and Bringsty B4203 by the Football Club B4214 by the Rock Caravan Park/ Rugby Club Bromyard Downs road past Brockhampton Primary School 	

Town Council Project / Activity	How activities were delivered and budget
Bromyard Centre <ul style="list-style-type: none"> Internal reconfiguration to swap the gym and library has been working well Investment in new gym equipment at the start of 2024 Recent roof leaks have been repaired and the building is fully operational 	
Kington	
UK Shared Prosperity Funding Cultural Grants <ul style="list-style-type: none"> Kington Museum & History Centre received a grant of £2,336 for new 'Through the Ages' exhibition. Caldah Innovations received a grant of £8,996 to develop a film project exploring creativity as a means to overcoming grief and loss. Community Grants <ul style="list-style-type: none"> Kington Youth Hub CIC received £10,826 towards employing a Youth worker. Open Arms Kington received £9,993 towards community engagement & outreach with young people. Kington Cricket Club received £24,999 towards a replacement roof. Kington Town Council received £8,977 to upgrade toilet facilities with baby-change & accessibility facilities. Festival & Events Grants <ul style="list-style-type: none"> Kington Horse Show & Agricultural Society received a grant of £10,000 towards the rejuvenation of the Kington Show. 	
Section 106 Investment Highways & Transport - £54,940.40 <ul style="list-style-type: none"> Using to potentially support road safety/ crossing infrastructure, (subject to addressing safety concerns). Off-Site Play & Open Space - £1,117.02 <ul style="list-style-type: none"> Working with Kington Pollinators, a local community group, to provide biodiversity and natural play improvements at the play facility. Wetland phosphate mitigation - £62,580 <ul style="list-style-type: none"> Using the funding to continue to manage the Luston Wetland and invest in further phosphate mitigation schemes. 	
Highways Investment TBC	

Town Council Project / Activity	How activities were delivered and budget
Ledbury	
<p>UK Shared Prosperity Funding</p> <p>Cultural Grants</p> <ul style="list-style-type: none"> Ledbury Town Council received £9,000 for its Hidden Gems project. Ledbury Places received £17,400 over two years for its Heritage Education Programme. Ledbury Amateur Dramatic Society received a grant of £7,625 to support its marketing and promotion of the Market Theatre. Ledbury Poetry received £14,000 over two years for its Community Development Programme, including its Creative Pathways in the Shire project and its School Holiday Programme. <p>Community Grants</p> <ul style="list-style-type: none"> Megan Baker House Ltd - Conductive education for motor disorders - £15,000 Ledbury Community Hub - Youth mentoring, free meals, young family support, activities by and for young people - £15,000 Ledbury Food Bank - Provision of emergency food and other essentials - £7,250 Ledbury Community Hub - Meeting room, improving accessibility and IT upgrade - £11,160.16 <p>Festivals & Events</p> <ul style="list-style-type: none"> Ledbury Carnival Association - CARNIVAL GOES GOLD, celebrating the 50th consecutive Carnival in Ledbury - £7,500 Ledbury Food Group - Ledbury Celebration 2024 - £974.17 Ledbury Town Council - Ledbury's Christmas Festival - £2,500 Ledbury Poetry - Ledbury Poetry 2024 Summer Festival: Children, Young People & Families Strand - £9,999 	
<p>Section 106 Investment</p> <p>Transport & Highways - £41,412.84</p> <ul style="list-style-type: none"> Contribution going towards the new implementation of 2 x bus shelters and associated groundworks for Martins Way and the Hawk Rise Estate. Delivery expected before the end of March 2025. Partial spend was from previous Ledbury weight limit feasibility work completed earlier in the year. Remaining budget to be scoped but potentially put towards pedestrian improvements in the area. <p>Off-site play/open space - £75,160</p> <ul style="list-style-type: none"> Scheme to be agreed with key stakeholders: Both Herefordshire Council and Ledbury Town Council own play areas within scope. Officers to liaise with Ward Members re: priorities and Ledbury Town Council. <p>Sports - £285,304.36</p> <ul style="list-style-type: none"> Project underway at Ledbury Rugby Club to provide new female and age range changing rooms. Working group established to progress delivery of a relocated football club in accordance with the Ledbury Neighbourhood Development Plan. <p>Education - £664,833.60</p> <ul style="list-style-type: none"> A feasibility study has been commissioned to Quattro Design, in liaison with the school. The outcomes of which will derive expansion options and cost analysis. 	

Town Council Project / Activity	How activities were delivered and budget
<ul style="list-style-type: none"> Working with Locally Encouraging All to Flourish (LEAF) on the delivery of underfloor heating at St Katherine's Hall with regards to the youth contributions. <p>Primary Care - £19,896</p> <ul style="list-style-type: none"> Appointment of Design Services is underway to complete a feasibility study to provide an assessment of land assembly options and feasibility cost planning to explore the possibility to develop a shared 'One Public Estate' facility in Ledbury. <p>Recycling - £9,480.84</p> <ul style="list-style-type: none"> Purchase of waste and recycling bins for the development. 	
<p>Highways Investment</p> <p>TBC</p>	
<p>Leominster</p>	
<p>UK Shared Prosperity Funding</p> <p>Cultural Grants</p> <ul style="list-style-type: none"> Leominster Town Council received nearly £9,000 for their Leominster Winter Wonderland projects Leominster Priory received £9,000 for the Priory 900 project. Leominster Cultural Consortium has received £9,000 to enable more cultural activities to take place in the town. Golden Threads CIC received £9,000 to expand their health and wellbeing programme (yoga, dance movement etc.) Leominster Museum received £3,460 for its Sharing Songs and Stories exhibition Leominster Cultural consortium is a key delivery partner in the UKSPF/ Arts Council funded Our Place project and Leominster will benefit from funded on-the-ground cultural programming from 2024-2027. <p>Community Grants</p> <ul style="list-style-type: none"> Halo Leominster Leisure Centre received £24,999 to refurbish and upgrade the outdoor public tennis/ network courts. Leominster Community Centre received £11,544 to refurbish and improve accessibility to the centre. Leominster Town Council received £14,210 to undertake a community outreach programme for the Barons Cross and Ridgemoor areas. <p>Festival & Events Grants</p> <ul style="list-style-type: none"> Leominster Festival Society received £15,000 towards Leominster Roars Grand Finale. PCC of St Peter & St Paul, Leominster received £15,000 towards Threads through Creation. Herefordshire Aero Club Limited received £2,500 towards Shobdon Airfest 24. Leominster Town Council received £5,000 towards Leominster Winter Wonderland 2024. Friends of Mortimer Forest received £1,900 towards Festival of The Forest. 	
<p>Section 106 Investment</p> <p>Transport & Highways – £206,413</p> <ul style="list-style-type: none"> Design and delivery of the Leominster south zebra crossing and potential revised junction arrangements in this area. 	

Town Council Project / Activity	How activities were delivered and budget
<ul style="list-style-type: none"> Persimmon Barons Cross housing development will deliver further direct highway mitigation measures and transport contributions. <p>Off-site play/open space – £80, 967.96 Ropewalk Avenue play area has been asset transferred to Leominster Town Council. We are working with the Town Council on the delivery of new equipment.</p> <p>Sports – £2,188</p> <ul style="list-style-type: none"> supporting Halo Leisure on phase 2 of a project to deliver improved lighting at the sports centre. <p>Education – £19, 916.44</p> <ul style="list-style-type: none"> supporting Leominster Primary School to deliver phase 2 of their autism hub and to install an outdoor canopy classroom. <p>Wetland phosphate mitigation</p> <ul style="list-style-type: none"> using the funding to continue to manage the Luston Wetland and invest in further phosphate mitigation schemes 	
<p>Highways Investment</p> <p>Resurfacing (£487k since 2023)</p> <ul style="list-style-type: none"> West Street, Burgess Street, South South, Worcester Road, Ryelands Road, Enterprise Way <p>Highway Improvements (2024/25)</p> <ul style="list-style-type: none"> Upgrade of pedestrian crossing facility at Westbury Street (planned for March 2025) Footway improvements along Ryelands Road and Etnam Street £300k support for Heritage Action Zone works <p>Town Council Grants (2024/25)</p> <ul style="list-style-type: none"> £3k Public Rights of Way grant £5k Drainage grant <p>Remaining priorities for 2025</p> <ul style="list-style-type: none"> Pedestrian crossing at Westbury Street Public Rights of Way and Drainage Grants 	
<p>Ross-on-Wye</p>	
<p>UK Shared Prosperity Funding</p> <p>Cultural Grants</p> <ul style="list-style-type: none"> Ross-on-Wye Town Council received a grant of £7,000 for its Heritage Trail app. CreateRoss received a grant of £18,000 over two years for the Museum without Walls (AR/ Virtual Reality History Trail). Ross-on-Wye Choral Society received a grant of £6,000 to improve concert performances. <p>Community Grants</p> <ul style="list-style-type: none"> Ross-on-Wye Community Development Trust received a grant of £14,763 for a part-time salary, volunteer recruitment, community volunteer celebration. 	

Town Council Project / Activity	How activities were delivered and budget
<ul style="list-style-type: none"> Ross Juniors Football Club received a grant of £4,823 towards disability football outreach, visits to care home residents and slipper football. Ross-on-Wye Town Council received a grant of £19,199.33 towards playground equipment for older children. <p>Festival & Events Grants</p> <ul style="list-style-type: none"> Ross-on-Wye Town Council received a grant of £10,000 towards the Equinox Festival. Linton Festival CIC received a grant of £2,650 towards the Linton Festival 2024. Ross Beer & Cider Festival received a grant of £1,000 towards the Ross Beer & Cider Festival 2024. 	
<p>Section 106 Investment</p> <p>Transport & Highways - £931,715.70</p> <ul style="list-style-type: none"> New full, raised signalised junction of Ledbury Road and Three Crosses Road to provide safer pedestrian crossing locations around the John Kyrle High School New TRO with movement of 30mph limit to encompass the new Orchards housing estate, new signalised crossing and relocation of existing bus stops along the A40 in Hildersley Design and construction for the addition of 17 x sets of dropped crossings with associated tactile arrangements over Ross South <p>Sports - £64,534.18</p> <ul style="list-style-type: none"> Ross skate park re-development Ross tennis centre – tennis court replacement and facilities upgrade <p>Education - £1,140,33</p> <p>Library - £1,980</p> <p>Primary Care - £51,928.71</p> <p>Recycling - £16,218.60</p> <p>Affordable housing - £496,722.30</p> <ul style="list-style-type: none"> Purchase of dwelling to convert to affordable housing in Ross on Wye 	
<p>Highways Investment</p> <ul style="list-style-type: none"> £8 million county wide surfacing programme £700k+ investment completed in Ross-on-Wye <ul style="list-style-type: none"> Broad Street (remedial works to be undertaken at Tarmac's expense in Spring 2025) Gloucester Road Alton Road Archenfield Road Station Approach 	